Casago Franchise Features & Benefits Summary



Culture & Training

INDUSTRY TRAINING

Premiere, industry training at Casago University and ongoing training through our E-learning tools available to everyone on your team.

PROFESSIONAL DEVELOPMENT

Annual leadership conference focused on collaborative learning, growth and development of our team.

SUPPORT

Through consistent communication, meeting opportunities and onsite visits we support our franchisees in their day to day operations and growth development.

COLLABORATION

Weekly team collaboration to discuss market specific opportunities and solutions. We grow together!





Vintory is proud to be the exclusive Casago Franchise Broker. If your company is interested in partnering with Casago as a franchisee, please get in touch with Vintory for more information or next steps.

Dylan Burgess dylan@vintory.com 503-866-1482

Casago Franchise Features & Benefits Summary



Technology

PROPERTY MANAGEMENT SOFTWARE

Industry leading Property Management Software - provides direct connections to Casago's preferred network for distribution channels such as Airbnb, VRBO/Homeaway, Home to go, and more.

MOBILE APPLICATIONS

Mobile applications for employees and owners - provides field employees with the tools to communicate effectively and be empowered with information. Allows owners complete transparency and access to real time reservation calendars, work orders and financial reports

CasaApp

CasaApp - Casago team development, communication and task tool. Enables to easily communicate and focus development efforts with your team.

▶ CRM

Owner acquisition customer relationship management software with prebuilt templates, sequences, and processes for maximized efficiency and guaranteed closing power.





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Casago Franchise Features & Benefits Summary



Growth

EXCLUSIVE TERRITORY

Exclusive territory based on market density and ability to service your clients.

STRATEGIES

Owner acquisition strategies

MARKETING TOOLS

Custom, prebuilt marketing tools provided to you.

PURCHASING POWER

Pre-negotiated, discounted rates with preferred vendors from credit card processing to phone systems to branded toiletries.

REVENUE MANAGEMENT

Enterprise level coaching, oversight and consulting opportunities for all of our franchisee's.





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